

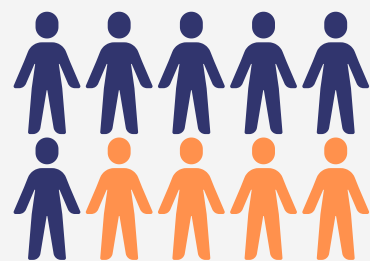
RESULTS FROM THE 2021 Household Survey



The goal of Corning Promise is to work alongside community partners to change student outcomes – developmental and academic – and to create opportunities for students to succeed in life. Partnering organizations lead in the success of this goal and were instrumental in the collection of the Household Survey.

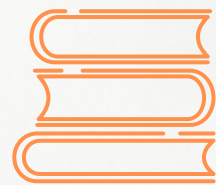
COMPLETION RATE

Four out of 10 families in the Corning-Rancho Tehama region completed the household survey this year. Comparing to the data collected in 2019, 5% fewer families completed the survey this year.

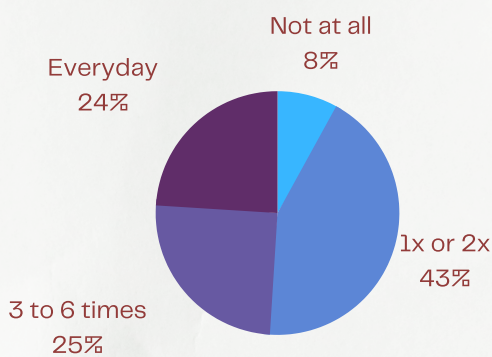


LITERACY DATA RESULTS

A major focus of Corning Promise is helping children learn to read and to increase overall literacy in the community. The charts below show families' response to reading books to children birth to 5-year-olds.

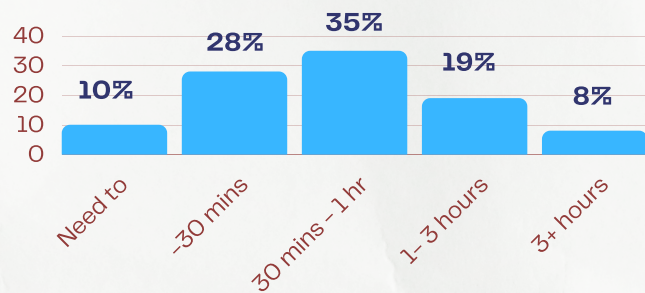


Do you read to your child?



Four out of 10 families reported reading to their child, birth – age 5, once or twice a week. Just under 1 in 10 parents/guardians with a child birth to 5-years old indicated they do not read to their child.

How often do families read to their child?

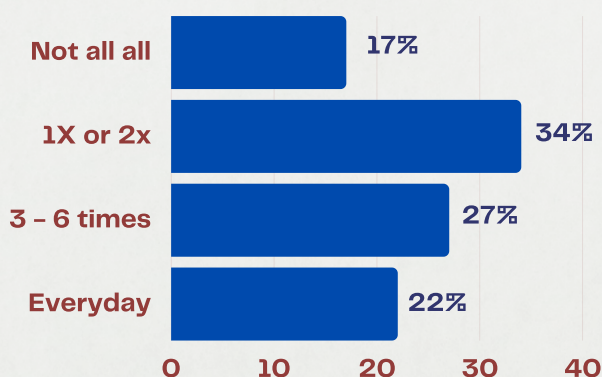


- 1 out of 10 parents/guardians do not read to their child unless they need to.
- 28% read to their child less than 30 minutes per week.
- 1 out of 3 households read between 30 minutes to 1 hour per week to their child
- 19% read to their child between 1 – 3 hours per week.
- 8% read more than 3 hours per week to their child..

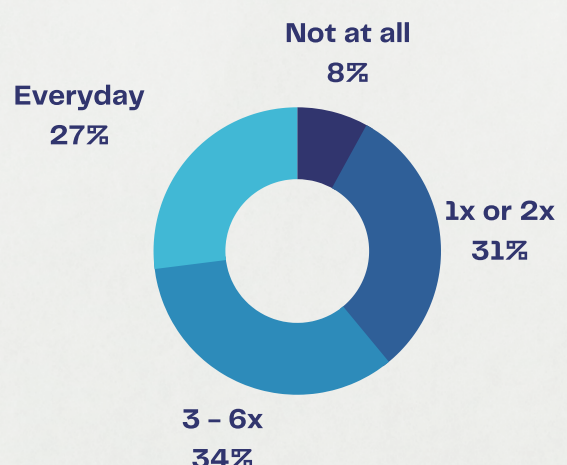
LITERACY DATA RESULTS

The charts below show the data we received on reading frequency. These are the responses from parents/guardians in the community with a child between Kindergarten to Grade 8. Fact: Corning Promise distributed over 2400 books to families with young children in 2020.

In a typical week, how often do you or any other family members read books to your child enrolled in Kindergarten to grade 8?



In the past week, how often did your child in Kindergarten to Grade 8 read to themselves or to others outside of school?

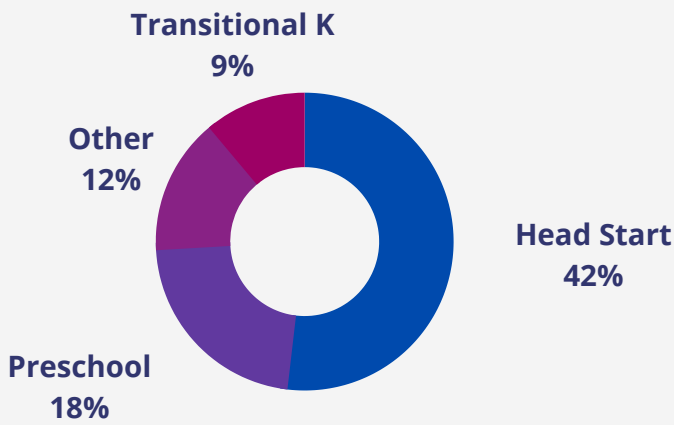


TYPES OF ACTIVITIES TO ENCOURAGE READING AT HOME

Of the families who read to their children, these are the activities households engage in with their children to encourage reading in their home.

- 43%** Make a point to read books in the presence of children
- 38%** Visit the local library
- 84%** Encourage routine reading time in our home
- 49%** Play reading-related games
- 75%** Give books as presents
- 65%** Participate in reading activities through school
- 53%** Access books online
- 8%** Participate in formal reading programs or story hour

All of the households that read to their child(ren), read books from their home library.



TYPES OF EARLY CARE PROGRAMS

Access to early care/learning programs is an important resource for many households.

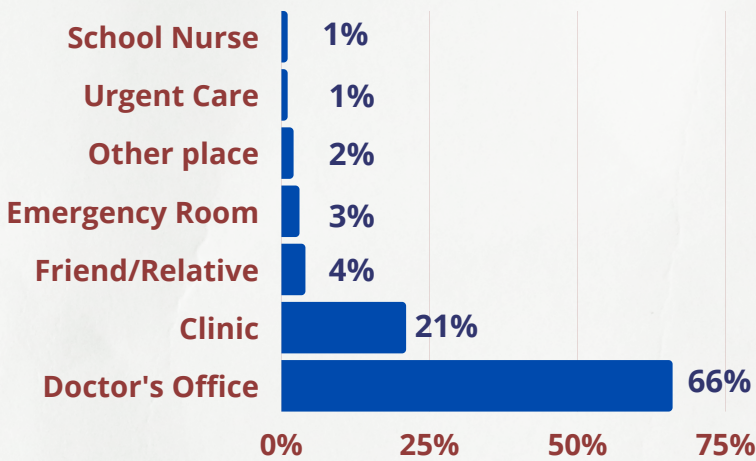
The chart shows 4 out of the 10 families who completed this question attended Head Start or Early Head Start (home-based or center-based) in the region.

ADEQUATE ACCESS TO HEALTH CARE

Corning Promise is interested to know if households have adequate access to health information and services within the community.

- 93%** Indicated they have a place their child goes when sick or needing advice about health.
- 68%** of households have one or more professionals they think of as their child's personal doctor, nurse, pediatrician, or physician's assistant.

TYPES OF HEALTH INFORMATION & SERVICES USED



The chart shows the types of health information and services used by families who completed this survey. 87% of families indicated they go most often to the clinic or the doctor's office for health information or services.

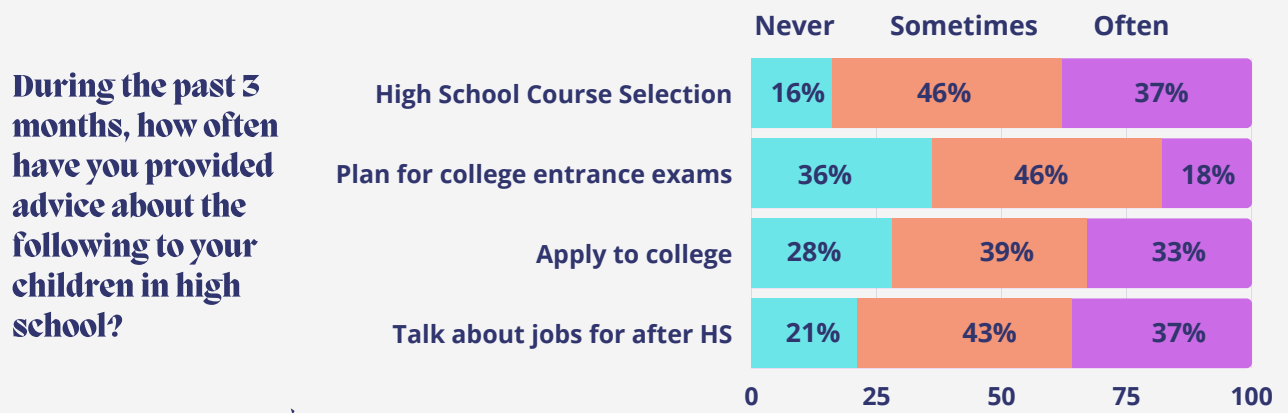
LOCATION HEALTH CARE IS ACCESSED

Households were asked the question, "Where does your family go most to receive health care services when your child is sick or you need advice about his/her health?" Below are the responses collected from families.

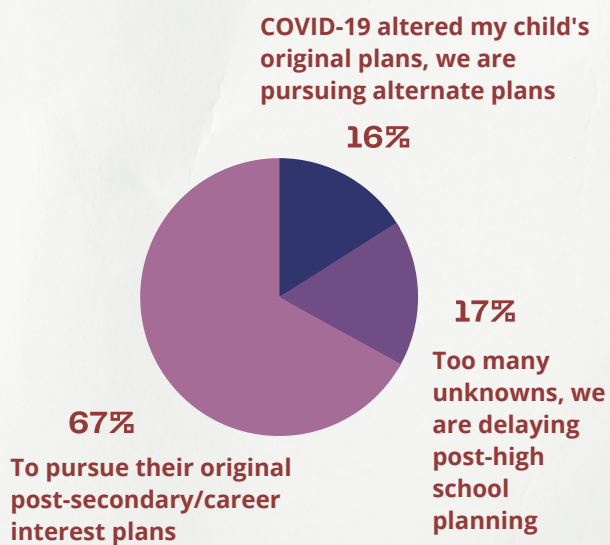
- Red Bluff 40%**
- Sacramento 3%**
- Corning 37%**
- Telehealth 3%**
- Chico 33%**
- Redding 1%**
- Orland 18%**
- Cottonwood 1%**
- Willows 4%**
- Other 2%**

STUDENT SUCCESS AND SUPPORT

The Corning Union High School District in a funding partnership with Corning Promise has been able to carry out additional college preparedness and support activities since 2017.



What type of advice have you given your current senior about their future amid the COVID pandemic?



What are the reasons your 18 to 25 year old did not attend a college or a job training program?

- 40%** Not interested
- 24%** Too expensive
- 23%** Family obligation
- 13%** Other
- 12%** Not prepared
- 7%** No transportation
- 4%** Already completed apprenticeship program
- 3%** Already completed job training
- 1%** Joined military

RESPONSE TO COMMUNITY RESOURCES

Corning Promise provides information regarding community resources and is a collaborative partnership with local agencies to help bridge service gaps within the community. The information below shows what households indicated for some age 0 - 18 years old in need of a service they are not currently receiving.

- | | | |
|-------------------------------------------|-------------------------------------------|---------------------------------------|
| 24% Tutoring | 17% Nutrition and physical fitness | 7% Health care |
| 20% College Preparation Assistance | 16% Mental health counseling | 5% Other |
| 18% Child Care | 15% Dental services | 4% Parenting Support |
| 18% Recreation Programs | 15% Employment Training | 3% Resources related to safety |
| 17% Academic counseling | 14% Preschool Programs | 1% Drug & Alcohol Counseling |
| 10% Mentoring programs | | |

Fact: Did you know Corning Promise is making it possible for students enrolled in CUESD and CUHSD to receive therapy from a licensed practitioner at no-cost.

Thank you for participating in the 2021 Household Survey. We appreciate your participation in this survey