



## CORNING PROMISE

# 2019 LITERACY IMPROVEMENT INITIATIVES

Corning Promise is focused on promoting language and early literacy development in young children. Efforts supported in 2019 to build children's language and literacy skills included:

- In partnership with the Tehama County Department of Education (TCDE) – Early Childhood Education Department, Corning Promise promoted oral language and early reading skill development among students in private and public preschools. This was accomplished by enhancing the classroom environments and ongoing professional development including in-classroom coaching of educators.
- Corning Promise supported local preschools in the development of activities related to children's books. Books and accompanying plans were distributed monthly as part of parent engagement events that averaged over 50 parent attendees.
- Parents in preschool and primary classrooms received a set of books each week through an evidence-based early literacy and parent engagement program, Raising A Reader. More than 10 e books were distributed to each family's home during the school year.
- Corning Promise connected families to learning and school readiness activities using the online toolkit, Ready Rosie.
- Licensed therapists distributed books designed for children experiencing trauma.
- Corning Promise in partnership with the TCDE engaged in several community activities that encouraged early literacy and language development. In 2019, hundreds of families participated in community literacy events led by authors and songwriters such as Eric Litwin and Jose Ruis-Orozco.
- Corning Promise in partnership with the Tehama County Health Services Agency instituted the Healthy Families American home visiting program. In 2019, 17 families voluntarily participated in the program that included regular visits by a bilingual home visitor and a public health nurse. Parents and children engaged in age-appropriate health and educational activities. At each home visit, families received a book and were encouraged to read to their child(ren).
- The City of Corning Recreation and Enrichment offered five-week literacy enrichment sessions in English and Spanish to families of young children. Each family read books and engaged in accompanying activities. Every child was given a book the end of each session.
- Tehama County Library partnered with Corning Promise to provide 80 books to children of all ages who participated in its Summer Literacy Program.
- Corning Promise expanded the Early Head Start program through a partnership with Northern California Child Development, Inc. Early Head Start served infants and toddlers under the age of 3, and pregnant women. Early Head Start provided intensive comprehensive child development and family support services to low-income infants and toddlers and their families. Through the home visitation program and socialization activities over 1,200 new books were distributed to families.